

# The New Language of Work<sup>®</sup>



Business is complicated.

With the **New Language of Work<sup>®</sup>**, communication doesn't have to be.

Backed by science – and tuned in to the complex challenges you face every day – the **New Language of Work<sup>®</sup>** Training Program makes it easy to speak up with a clear purpose, the right balance of confidence and compassion, and simple-to-master skills.

Discover what changes when you turn routine conversations into unique and powerful opportunities.

## The New Language of Work<sup>®</sup> Program Results

- Empower people. Challenge them to think critically, solve problems, increase their impact, and collaborate with ease.
- Maximize diversity. Encourage everyone to speak up and share unique insights, perspectives, and challenges.
- Transfer institutional knowledge.
- Advocate for innovative ideas – yours and others.
- Bypass technology and distractions. Make genuine connections with people at every level and across the organization.
- Promote collaboration and team work.
- Use honest, timely, and actionable feedback to empower people to make changes.
- Identify hidden and underutilized skills.
- Develop a diverse and robust talent pipeline.
- Solve problems quickly.
- Outpace competitors. Encourage people to challenge the status quo, harness creativity, and seek out different perspectives.
- Engage customers as business partners and industry allies.

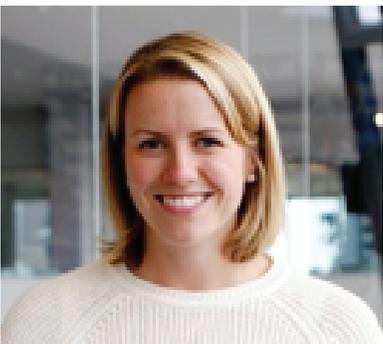
PURPOSE	<p style="text-align: center;"><b>THE NEW LANGUAGE OF WORK<sup>®</sup></b></p>	<p style="text-align: center;"><b>WHAT'S INCLUDED</b></p> <p>Full-day, interactive training program</p> <p>Pre-program assessment</p> <p>Post-program coaching <i>(1-on-1 and optional group coaching)</i></p> <p>Ongoing support including links to topical articles, book summaries, and videos</p> <p style="text-align: center;"><b>WHO SHOULD ATTEND</b></p> <p>Executives, leaders, and managers</p>
CONFIDENCE		
SKILLS		

**THE NEW LANGUAGE OF WORK<sup>®</sup> PRESENTERS**



**Nancy McCabe, CPPC<sup>®</sup>**

The “What’s Next?” Coach for executives, business professionals, entrepreneurs, and community leaders, Nancy is a master communicator, certified Positive Psychology Coach, and the creator of the New Language of Work<sup>®</sup> Training Program. Nancy’s results-focused approach challenges participants to define clear goals, overcome obstacles, and create an action plan for positive professional change. A dynamic trainer, mentor, and speaker, Nancy’s clients include professional organizations, universities, global corporations, startups, and chambers of commerce.



**CJ Jeffries**

Working across borders with EF Education First and across generations at Hult International Business School, CJ breaks down the barriers that stand in the way of reaching your highest potential. A Gallup-Certified Strengths Coach, CJ focuses on the importance of perspective in communication and team cohesion, empowering professionals and students to identify and build on what they do best. CJ graduated from the Isenberg School of Management with a degree in Organizational Behavior.

